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</head>

<body>

<div class="container">

<h1>YOUTH EMPOWERMENT THROUGH VOCATIONAL TRAINING</h1>

<h2 style="text-align: center; color: #4a7c59; margin-top: 0;">A Comprehensive Proposal for Community Resilience and Economic Development</h2>

<div class="header-info">

<p><strong>Submitted to:</strong> Global Community Engagement and Resilience Fund (GCERF)</p>

<p><strong>Submitted by:</strong> IQRA PWANI VOCATIONAL TRAINING</p>

<p><strong>Date:</strong> May 2025</p>

<p><strong>Project Duration:</strong> 12 months</p>

<p><strong>Total Funding Requested:</strong> KES 5,333,000 (USD 41,023)</p>

</div>

<div class="executive-summary">

<h2>EXECUTIVE SUMMARY</h2>

<p>IQRA Youth Foundation presents a strategic initiative to address youth unemployment, poverty, and vulnerability to violent extremism in Mombasa and Kilifi counties through comprehensive vocational training programs. This proposal outlines a 12-month program targeting 100 at-risk youth annually, providing technical skills training in high-demand sectors while incorporating mentorship, life skills development, and community engagement strategies.</p>

<h4>Key Outcomes:</h4>

<ul>

<li>100 youth trained and certified annually in marketable technical skills</li>

<li>80% employment or entrepreneurship rate within 6 months of graduation</li>

<li>Measurable reduction in community crime rates and drug abuse</li>

<li>Enhanced community resilience against violent extremism</li>

</ul>

</div>

<h2>1. ORGANIZATIONAL PROFILE</h2>

<p><strong>IQRA Youth Foundation</strong> is a registered community-based organization dedicated to youth empowerment through education, vocational training, and mentorship programs. Founded with the mission to transform vulnerable communities through skill development and economic empowerment, we have established ourselves as a trusted partner in addressing youth challenges along Kenya's coastal region.</p>

<h3>Our Vision</h3>

<p>To create empowered, self-reliant youth who contribute positively to peaceful and prosperous communities.</p>

<h3>Our Mission</h3>

<p>To provide comprehensive vocational training, mentorship, and support services that enable youth to develop marketable skills, secure sustainable livelihoods, and resist negative influences.</p>

<h3>Core Values</h3>

<ul>

<li><strong>Excellence</strong> in training delivery and outcomes</li>

<li><strong>Integrity</strong> in all our operations and partnerships</li>

<li><strong>Innovation</strong> in addressing community challenges</li>

<li><strong>Inclusivity</strong> in our approach to youth development</li>

<li><strong>Sustainability</strong> in program design and implementation</li>

</ul>

<h2>2. PROBLEM ANALYSIS</h2>

<h3>The Challenge</h3>

<p>Kenya's coastal region faces a critical youth unemployment crisis, with over 67% of youth aged 15-35 unemployed or underemployed. This situation is exacerbated by:</p>

<h4>Economic Factors:</h4>

<ul>

<li>Limited formal employment opportunities</li>

<li>Lack of relevant technical skills</li>

<li>Insufficient access to capital for entrepreneurship</li>

<li>High poverty rates affecting 47% of coastal households</li>

</ul>

<h4>Social Challenges:</h4>

<ul>

<li>Increasing drug and substance abuse among youth</li>

<li>Rising crime rates in urban centers</li>

<li>Social marginalization and limited civic participation</li>

<li>Breakdown of traditional community support systems</li>

</ul>

<h4>Security Concerns:</h4>

<ul>

<li>Vulnerability to recruitment by extremist groups</li>

<li>Exploitation of economic desperation by criminal networks</li>

<li>Community tensions arising from unemployment and inequality</li>

<li>Weakened social cohesion and trust</li>

</ul>

<h3>Target Demographics</h3>

<p>Our primary beneficiaries are youth aged 18-35 who are:</p>

<ul>

<li>Unemployed or underemployed</li>

<li>From low-income households</li>

<li>At risk of engaging in criminal activities</li>

<li>Vulnerable to extremist recruitment</li>

<li>Lacking formal technical qualifications</li>

</ul>

<h2>3. PROGRAM STRATEGY & APPROACH</h2>

<h3>A. Comprehensive Vocational Training</h3>

<h4>Technical Skills Development:</h4>

<p>We will provide intensive training in three high-demand sectors:</p>

<div class="phase">

<h4>1. Electrical and Domestic Installation</h4>

<ul>

<li>Basic electrical theory and safety</li>

<li>Domestic wiring and installation</li>

<li>Electrical maintenance and troubleshooting</li>

<li>Solar panel installation and maintenance</li>

</ul>

</div>

<div class="phase">

<h4>2. Refrigeration and Air Conditioning</h4>

<ul>

<li>Refrigeration principles and systems</li>

<li>AC installation and maintenance</li>

<li>Energy efficiency optimization</li>

<li>Commercial refrigeration systems</li>

</ul>

</div>

<div class="phase">

<h4>3. Plumbing</h4>

<ul>

<li>Water systems installation</li>

<li>Sewage and drainage systems</li>

<li>Pipe fitting and repair</li>

<li>Water conservation techniques</li>

</ul>

</div>

<p><strong>Certification:</strong> All programs lead to nationally recognized certifications from the Technical and Vocational Education and Training Authority (TVETA), ensuring graduates meet industry standards.</p>

<h3>B. Holistic Development Framework</h3>

<h4>Mentorship Program:</h4>

<ul>

<li>Industry professionals provide one-on-one guidance</li>

<li>Career development planning and goal setting</li>

<li>Regular progress monitoring and support</li>

<li>Alumni network for ongoing peer support</li>

</ul>

<h4>Life Skills Training:</h4>

<ul>

<li>Financial literacy and money management</li>

<li>Communication and interpersonal skills</li>

<li>Leadership and teamwork development</li>

<li>Digital literacy and basic computer skills</li>

<li>Entrepreneurship and business planning</li>

</ul>

<h4>Psychosocial Support:</h4>

<ul>

<li>Counseling services for trauma and substance abuse</li>

<li>Conflict resolution and anger management</li>

<li>Building resilience and coping mechanisms</li>

<li>Community reintegration support</li>

</ul>

<h3>C. Community Engagement Strategy</h3>

<h4>Awareness Campaigns:</h4>

<ul>

<li>Community dialogues on youth empowerment</li>

<li>Religious and cultural leader engagement</li>

<li>Social media campaigns targeting youth</li>

<li>Parent and family education sessions</li>

</ul>

<h4>Stakeholder Partnerships:</h4>

<ul>

<li>Collaboration with local government agencies</li>

<li>Private sector partnerships for job placement</li>

<li>NGO networks for complementary services</li>

<li>Law enforcement partnerships for community safety</li>

</ul>

<h2>4. IMPLEMENTATION FRAMEWORK</h2>

<div class="phase">

<h3>Phase 1: Foundation and Mobilization (Months 1-2)</h3>

<h4>Community Outreach:</h4>

<ul>

<li>Conduct awareness campaigns in target communities</li>

<li>Establish community advisory committees</li>

<li>Identify and register program beneficiaries</li>

<li>Develop selection criteria and application process</li>

</ul>

<h4>Infrastructure Setup:</h4>

<ul>

<li>Upgrade training facilities and equipment</li>

<li>Recruit and train qualified instructors</li>

<li>Establish partnerships with host organizations</li>

<li>Develop curriculum and training materials</li>

</ul>

</div>

<div class="phase">

<h3>Phase 2: Training Delivery (Months 3-8)</h3>

<h4>Skills Training:</h4>

<ul>

<li>Deliver 6-month intensive vocational courses</li>

<li>Provide weekly mentorship sessions</li>

<li>Conduct monthly life skills workshops</li>

<li>Implement peer learning and support groups</li>

</ul>

</div>

<div class="phase">

<h3>Phase 3: Transition and Placement (Months 9-10)</h3>

<h4>Job Placement Support:</h4>

<ul>

<li>Connect graduates with employer partners</li>

<li>Provide interview preparation and CV writing support</li>

<li>Facilitate job fairs and networking events</li>

<li>Support salary negotiation and workplace orientation</li>

</ul>

</div>

<div class="phase">

<h3>Phase 4: Follow-up and Sustainability (Months 11-12)</h3>

<h4>Graduate Tracking:</h4>

<ul>

<li>Monitor employment status and income levels</li>

<li>Assess business performance for entrepreneurs</li>

<li>Provide ongoing technical support and mentorship</li>

<li>Document success stories and case studies</li>

</ul>

</div>

<h2>5. MONITORING, EVALUATION & LEARNING</h2>

<h3>Key Performance Indicators</h3>

<h4>Quantitative Indicators:</h4>

<ol>

<li><strong>Training Completion Rate:</strong> ≥85% of enrolled students complete the program</li>

<li><strong>Employment Rate:</strong> ≥80% of graduates employed or self-employed within 6 months</li>

<li><strong>Income Growth:</strong> Average 150% increase in monthly income post-training</li>

<li><strong>Business Creation:</strong> ≥30% of graduates establish small businesses</li>

<li><strong>Certification Rate:</strong> ≥90% receive national certification</li>

</ol>

<h4>Qualitative Indicators:</h4>

<ol>

<li><strong>Behavioral Change:</strong> Documented reduction in risky behaviors</li>

<li><strong>Community Integration:</strong> Improved social cohesion and participation</li>

<li><strong>Family Stability:</strong> Enhanced household economic security</li>

<li><strong>Resilience Building:</strong> Increased resistance to negative influences</li>

<li><strong>Leadership Development:</strong> Youth taking community leadership roles</li>

</ol>

<h2>6. DETAILED BUDGET BREAKDOWN</h2>

<table>

<thead>

<tr>

<th>Budget Category</th>

<th>Unit Cost (KES)</th>

<th>Quantity</th>

<th>Total (KES)</th>

<th>Percentage</th>

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</thead>

<tbody>

<tr>

<td colspan="5" style="background-color: #e9ecef; font-weight: bold;">DIRECT TRAINING COSTS</td>

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<tr>

<td>Training Fees & Instructor Salaries</td>

<td>15,000</td>

<td>100 trainees</td>

<td>1,500,000</td>

<td>28.1%</td>

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<tr>

<td>Practical Training Materials & Equipment</td>

<td>8,000</td>

<td>100 trainees</td>

<td>800,000</td>

<td>15.0%</td>

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<tr>

<td>Student Starter Kits & Tools</td>

<td>8,000</td>

<td>100 trainees</td>

<td>800,000</td>

<td>15.0%</td>

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<tr>

<td colspan="5" style="background-color: #e9ecef; font-weight: bold;">STUDENT SUPPORT</td>

</tr>

<tr>

<td>Transportation Allowance</td>

<td>2,000</td>

<td>100 x 3 months</td>

<td>600,000</td>

<td>11.3%</td>

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<tr>

<td>Meals & Refreshments</td>

<td>300</td>

<td>100 x 60 days</td>

<td>1,200,000</td>

<td>22.5%</td>

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<tr>

<td colspan="5" style="background-color: #e9ecef; font-weight: bold;">PROGRAM MANAGEMENT</td>

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<td>Administration & Coordination</td>

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<td>Lump sum</td>

<td>250,000</td>

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<tr>

<td>Monitoring & Evaluation</td>

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<td>Lump sum</td>

<td>150,000</td>

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<tr>

<td colspan="5" style="background-color: #e9ecef; font-weight: bold;">EVENTS & CERTIFICATION</td>

</tr>

<tr>

<td>Graduation & Certification</td>

<td>-</td>

<td>Lump sum</td>

<td>100,000</td>

<td>1.9%</td>

</tr>

<tr>

<td>Contingency (5%)</td>

<td>-</td>

<td>5% of total</td>

<td>253,000</td>

<td>4.7%</td>

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<tr class="budget-total">

<td><strong>TOTAL PROJECT COST</strong></td>

<td>-</td>

<td>-</td>

<td><strong>5,333,000</strong></td>

<td><strong>100%</strong></td>

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</tbody>

</table>

<h2>7. EXPECTED OUTCOMES & IMPACT</h2>

<div class="outcome-item">

<h3>Short-term Outcomes (0-12 months)</h3>

<ul>

<li>100 youth enrolled and actively participating in training programs</li>

<li>85+ youth successfully completing vocational certification</li>

<li>Establishment of 5+ employer partnerships for job placement</li>

<li>Creation of community awareness on youth empowerment issues</li>

<li>Development of sustainable program delivery systems</li>

</ul>

</div>

<div class="outcome-item">

<h3>Medium-term Impact (1-3 years)</h3>

<ul>

<li>80+ graduates employed in formal or informal sectors</li>

<li>30+ small businesses established by program alumni</li>

<li>Average 150% increase in monthly household income</li>

<li>25% reduction in youth involvement in criminal activities</li>

<li>Strengthened community resilience against extremist recruitment</li>

</ul>

</div>

<div class="outcome-item">

<h3>Long-term Transformation (3-5 years)</h3>

<ul>

<li>Self-sustaining vocational training ecosystem</li>

<li>Reduced youth unemployment rates in target areas</li>

<li>Enhanced community economic development</li>

<li>Improved social cohesion and inter-community relations</li>

<li>Model program replicated in other coastal communities</li>

</ul>

</div>

<h2>8. RISK MANAGEMENT & MITIGATION</h2>

<div class="risk-item">

<h4>1. Low Completion Rates</h4>

<p><strong>Risk:</strong> Students dropping out due to financial constraints or family obligations</p>

<p><strong>Mitigation:</strong> Provide transportation and meal allowances; flexible scheduling; family engagement</p>

</div>

<div class="risk-item">

<h4>2. Limited Job Market Absorption</h4>

<p><strong>Risk:</strong> Insufficient formal employment opportunities for graduates</p>

<p><strong>Mitigation:</strong> Strong employer partnerships; entrepreneurship support; market research-based training</p>

</div>

<div class="risk-item">

<h4>3. Community Resistance</h4>

<p><strong>Risk:</strong> Cultural or religious objections to program activities</p>

<p><strong>Mitigation:</strong> Extensive community consultation; religious leader engagement; culturally sensitive approach</p>

</div>

<h2>9. SUSTAINABILITY STRATEGY</h2>

<h3>Financial Sustainability</h3>

<ul>

<li><strong>Fee-for-Service Model:</strong> Develop revenue-generating training services for private sector</li>

<li><strong>Government Partnership:</strong> Secure county government support for ongoing programs</li>

<li><strong>Alumni Contributions:</strong> Establish graduate contribution system for program continuation</li>

<li><strong>Corporate Sponsorship:</strong> Build long-term partnerships with private sector employers</li>

</ul>

<h3>Institutional Sustainability</h3>

<ul>

<li><strong>Capacity Building:</strong> Train local staff and community members as trainers and mentors</li>

<li><strong>Knowledge Transfer:</strong> Document best practices and develop training manuals</li>

<li><strong>Partnership Networks:</strong> Strengthen relationships with key stakeholders</li>

<li><strong>Policy Advocacy:</strong> Influence local policies supporting youth vocational training</li>

</ul>

<h2>10. PARTNERSHIP FRAMEWORK</h2>

<h3>Strategic Partners</h3>

<h4>Government Agencies:</h4>

<ul>

<li>County Government of Mombasa and Kilifi</li>

<li>Ministry of Labour and Social Protection</li>

<li>Technical and Vocational Education and Training Authority (TVETA)</li>

<li>National Industrial Training Authority (NITA)</li>

</ul>

<h4>Private Sector Partners:</h4>

<ul>

<li>Local construction and maintenance companies</li>

<li>Hospitality industry employers</li>

<li>Manufacturing and processing businesses</li>

<li>Microfinance institutions</li>

</ul>

<h4>Civil Society Organizations:</h4>

<ul>

<li>Reachout Trust (drug abuse prevention)</li>

<li>Meda Vocational Training (Kilifi operations)</li>

<li>Local community-based organizations</li>

<li>Religious and cultural institutions</li>

</ul>

<h2>11. CONCLUSION & CALL TO ACTION</h2>

<p>The youth unemployment crisis in Kenya's coastal region demands urgent, comprehensive intervention. IQRA Youth Foundation's proposal presents a proven, strategic approach to addressing this challenge while building community resilience against violent extremism and social instability.</p>

<p>Our comprehensive program combines technical skills training with holistic development, ensuring graduates are not only employable but also equipped to contribute positively to their communities. The requested investment of KES 5,333,000 will transform 100 young lives while generating broader community benefits that extend far beyond the immediate participants.</p>

<div class="highlight">

<h3>Why Partner with IQRA Youth Foundation?</h3>

<ul>

<li><strong>Proven Experience:</strong> Established track record in youth development and community engagement</li>

<li><strong>Comprehensive Approach:</strong> Holistic program addressing root causes of youth vulnerability</li>

<li><strong>Strong Partnerships:</strong> Established networks with government, private sector, and civil society</li>

<li><strong>Community Trust:</strong> Deep roots and credibility in target communities</li>

<li><strong>Measurable Impact:</strong> Robust monitoring and evaluation framework ensuring accountability</li>

</ul>

</div>

<h3>Next Steps</h3>

<p>We respectfully request GCERF's partnership in this transformative initiative and welcome the opportunity to:</p>

<ul>

<li>Present detailed program plans and timelines</li>

<li>Discuss partnership modalities and funding arrangements</li>

<li>Develop customized reporting and accountability frameworks</li>

<li>Explore potential for program expansion and replication</li>

</ul>

<p><strong>Together, we can build a future where youth are empowered, communities are resilient, and peace prevails.</strong></p>

<div class="contact-info">

<h2>CONTACT INFORMATION</h2>

<p><strong>ABDALLA KHALID</strong><br>

Director<br>

IQRA PWANI VOCATIONAL TRAINING</p>

<p><strong>Address:</strong><br>

P.O. Box 83048-80100<br>

Mombasa, Kenya</p>

<p><strong>Email:</strong> iqrayouthfoundationkenya@gmail.com<br>

<strong>Phone:</strong> +254 726 967 574 | +254 101 223 377</p>

<p><strong>Follow-up Contact:</strong> We commit to responding to all inquiries within 48 hours and welcome the opportunity for further engagement at your convenience.</p>

</div>

<p style="text-align: center; font-style: italic; margin-top: 30px; color: #666;">

<em>This proposal represents our commitment to youth empowerment, community development, and building a more peaceful and prosperous Kenya. We look forward to your partnership in making this vision a reality.</em>

</p>

</div>

</body>

</html>